

**From:** [Rena Leddy](#)  
**To:** [Kent Smith](#)  
**Subject:** RE: CCA Government Relations Committee Meeting - July 28 at 8 a.m.  
**Date:** Wednesday, July 08, 2015 2:32:36 PM

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ok

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**From:** Kent Smith  
**Sent:** Wednesday, July 08, 2015 2:31 PM  
**To:** Rena Leddy  
**Subject:** FW: CCA Government Relations Committee Meeting - July 28 at 8 a.m.

I'll add you as my guest

Kent Smith,  
Executive Director  
LA Fashion District BID  
110 E. 9th Street, Ste. A-1175  
Los Angeles, CA 90079  
213.488.1153 Ex. 712  
[kent@fashiondistrict.org](mailto:kent@fashiondistrict.org)

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**From:** Central City Association [<mailto:lmulhall@ccala.org>]  
**Sent:** Wednesday, July 08, 2015 1:08 PM  
**To:** Kent Smith  
**Subject:** CCA Government Relations Committee Meeting - July 28 at 8 a.m.

#### CCA Meeting Notice



## Government Relations Committee Meeting

**Tuesday  
July 28, 2015  
8 a.m. - 9:30 a.m.  
RSVP REQUIRED**



### Citywide Sidewalk Vending Proposal

□  
In late 2013, a City Council motion was introduced that could allow virtually unlimited food and merchandise vending on sidewalks and in parks throughout the city.

CCA has helped create the Coalition to Save Small Business to oppose unlimited vending and to protect the interests of business and property owners. Come for an update on the City's actions, learn more about the Coalition and hear about what's next.

**Special guests: Matt Rodriguez and Jessica Borek,**

**Central City Association**  
626 Wilshire Blvd., 2nd Floor  
Los Angeles, CA 90017

Parking available on site  
\$5 for 2 hours, with validation  
Entrance is on Hope St.



**Continental Breakfast  
Will Be Served.**

## Coalition to Save Small Business



### SCA 5 – Split Roll Property Tax



In June, SCA 5, the Property Tax Fairness Amendment, was amended in the State Senate and would make California's property tax code assess commercial and industrial properties at their market value, after a phase-in period. The bill's authors claim it would also provide significant tax relief for businesses, protect homeowners and renters from any changes to their property tax status, and create strict new accountability measures for new revenues.

Join us for a discussion about this bill, its chances to pass and its potential impacts.

**Special guests: TBD**

*(Open to Executive and Business Advocacy Level Members Only)*



### Welcome to CCA's new member portal and online registration system!

#### Instructions:

1. Click the RSVP button
2. Your **login** will be your **email address**
3. Your Password is: **Password1**
4. The first time you log into the system, you will be prompted to change your password for security purposes.
5. Please remember this password as you will need it to register for future CCA events.

This innovative web-based application will enhance your overall membership experience. The member portal will allow you to pay dues, print receipts, update contact information, view committee materials and register for CCA events.

#### Questions?

Please do not hesitate to contact Lena Mulhall at [lmulhall@ccala.org](mailto:lmulhall@ccala.org) or 213.416.7514



*Please RSVP by July 27, 2015*



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